NCC Cable System Order

Order #	62350768	Flight Dates	10/31/16 - 11/13/16	Update Dat	е	10/14/16				
Syscode	6700	Agency	Waterfront Strategies	Version		1 Vs. 1				
System Name	Comcast/Indianapolis Interconnect, IN	Advertiser	AFT AFLCIO COPE proj 202214	Show All Li	Show All Lines					
Market	Indianapolis		•	Total # of W	/eeks		2			
		Client Code		Total			\$14,565.0			
AE	Meghan Hughes	Product Code		Commission	1		\$2,184.7			
Sales Coordinator	Fayven Amelga	Est Code	5677	Net Total			\$12,380.2			
Office	Washington	Product Name	IN	Total Spots						
Phone	(301) 951-2620	Credit Status		Affiliate Spl	t	100.0				
Status	Not accepted			Sold On		Cost Per Spo	ot			
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-			
-	-	Makegood Policy	Approval Required	СРР	-	СРМ	-			

Comments :	New Order: 10.14. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Τ	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		Χ	Χ	Χ	Х	Х	Х	-	-	2	\$130.00	\$260.00	30	NCR 10/31/16-11/06/16
2	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	Х							-	-	1	\$130.00	\$130.00	30	NCR 10/31/16-11/06/16
3	CNN	VARIOUS	10/31/16	11/6/16	19:00	24:00		Χ	Χ	Χ	Х	Х	Х	-	-	4	\$295.00	\$1,180.00	30	NCR 10/31/16-11/06/16
4	CNN	VARIOUS	11/7/16	11/13/16	19:00	24:00	Х							-	-	1	\$295.00	\$295.00	30	NCR 10/31/16-11/06/16
5	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		Χ	Χ	Χ	Х	Х	Х	-	-	2	\$140.00	\$280.00	30	NCR 10/31/16-11/06/16
6	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	Х	Χ						-	-	1	\$140.00	\$140.00	30	NCR 10/31/16-11/06/16
7	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		Χ	Χ	Χ	Х	Х	Х	-	-	4	\$135.00	\$540.00	30	NCR 10/31/16-11/06/16
8	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	Х	Х						-	-	2	\$135.00	\$270.00	30	NCR 10/31/16-11/06/16
9	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00		Χ	Χ	Χ	Х	Χ	Х	-	-	2	\$245.00	\$490.00	30	NCR 10/31/16-11/06/16
10	CNN	SITUATION ROOM<	11/7/16	11/13/16	16:00	19:00	Х							-	-	1	\$245.00	\$245.00	30	NCR 10/31/16-11/06/16
11	CNN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						Х	Х	-	-	2	\$260.00	\$520.00	30	NCR 10/31/16-11/06/16
12	HLN	VARIOUS	10/31/16	11/6/16	19:00	24:00		Χ	Χ	Χ	Х	Х	Х	-	-	3	\$35.00	\$105.00	30	NCR 10/31/16-11/06/16
13	HLN	FORENSIC FILES<	11/7/16	11/13/16	19:00	24:00	Х							-	-	1	\$35.00	\$35.00	30	NCR 10/31/16-11/06/16
14	MNBC	VARIOUS	10/31/16	11/6/16	19:00	24:00		Χ	Χ	Χ	Х	Х	Х	-	-	4	\$130.00	\$520.00	30	NCR 10/31/16-11/06/16
15	MNBC	VARIOUS	11/7/16	11/13/16	19:00	24:00	Х							-	-	1	\$130.00	\$130.00	30	NCR 10/31/16-11/06/16
16	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00		Χ	Χ	Χ	Х	Х	Х	-	-	4	\$105.00	\$420.00	30	NCR 10/31/16-11/06/16
17	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	Х	Х						-	-	1	\$105.00	\$105.00	30	NCR 10/31/16-11/06/16
18	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		Χ	Χ	Χ	Х	Х	Х	-	-	4	\$100.00	\$400.00	30	NCR 10/31/16-11/06/16
19	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	Х	Х						-	-	1	\$100.00	\$100.00	30	NCR 10/31/16-11/06/16
20	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		Χ	Χ	Χ	Х	Х	Х	-	-	4	\$70.00	\$280.00	30	NCR 10/31/16-11/06/16
21	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	Х							-	-	1	\$70.00	\$70.00	30	NCR 10/31/16-11/06/16

NCC Cable System Order

Order #	62350768	Flight Dates	10/31/16 - 11/13/16	Update Dat	е	10/14/16				
Syscode	6700	Agency	Waterfront Strategies	Version		1 Vs. 1				
System Name	Comcast/Indianapolis Interconnect, IN	Advertiser	AFT AFLCIO COPE proj 202214	Show All Li	Show All Lines					
Market	Indianapolis		•	Total # of W	/eeks		2			
		Client Code		Total			\$14,565.0			
AE	Meghan Hughes	Product Code		Commission	1		\$2,184.7			
Sales Coordinator	Fayven Amelga	Est Code	5677	Net Total			\$12,380.2			
Office	Washington	Product Name	IN	Total Spots						
Phone	(301) 951-2620	Credit Status		Affiliate Spl	t	100.0				
Status	Not accepted			Sold On		Cost Per Spo	ot			
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-			
-	-	Makegood Policy	Approval Required	СРР	-	СРМ	-			

Comments: New Order: 10.14. Please review and confirm. Thanks!	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						Χ	Х	-	-	2	\$105.00	\$210.00	30	NCR 10/31/16-11/06/16
23	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00		Х	Х	Χ	Х	Χ	Х	-	-	2	\$280.00	\$560.00	30	NCR 10/31/16-11/06/16
24	HALL	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						Χ	Х	-	-	1	\$245.00	\$245.00	30	NCR 10/31/16-11/06/16
25	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00		Х	Х	Χ	Х	Χ	Х	-	-	2	\$1,045.00	\$2,090.00	30	NCR 10/31/16-11/06/16
26	TBSC	FAMILY GUY<	11/7/16	11/13/16	19:00	24:00	Х							-	-	1	\$1,045.00	\$1,045.00	30	NCR 10/31/16-11/06/16
27	ENT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		Х	Х	Х	Х	Х	Х	1	1	4	\$150.00	\$600.00	30	NCR 10/31/16-11/06/16
28	ENT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	Х							-	-	1	\$150.00	\$150.00	30	NCR 10/31/16-11/06/16
29	OWN	VARIOUS	10/31/16	11/6/16	19:00	24:00		Х	Х	Х	Х	Χ	Х	1	1	2	\$40.00	\$80.00	30	NCR 10/31/16-11/06/16
30	OWN	DATELINE ON OW<	11/7/16	11/13/16	19:00	24:00	Х							-	-	1	\$40.00	\$40.00	30	NCR 10/31/16-11/06/16
31	FS1	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		Х	Х	Х	Х	Χ	Х	-	-	3	\$45.00	\$135.00	30	NCR 10/31/16-11/06/16
32	FS1	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	Х							1	1	1	\$45.00	\$45.00	30	NCR 10/31/16-11/06/16
33	FS1	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		Х	Х	Х	Х	Χ	Х	1	-	3	\$35.00	\$105.00	30	NCR 10/31/16-11/06/16
34	FS1	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	Х							1	1	1	\$35.00	\$35.00	30	NCR 10/31/16-11/06/16
35	TWC	AMHQ<	10/31/16	11/6/16	05:00	09:00		Х	Х	Χ	Х	Χ	Х	-	-	2	\$25.00	\$50.00	30	NCR 10/31/16-11/06/16
36	TWC	AMHQ<	11/7/16	11/13/16	05:00	09:00	Х	Х						-	-	1	\$25.00	\$25.00	30	NCR 10/31/16-11/06/16
37	TWC	WEATHER CENTER<	10/31/16	11/6/16	09:00	16:00		Х	Х	Χ	Х	Χ	Х	-	-	2	\$25.00	\$50.00	30	NCR 10/31/16-11/06/16
38	TWC	WEATHER CENTER	11/7/16	11/13/16	09:00	16:00	Х	Х						-	-	1	\$25.00	\$25.00	30	NCR 10/31/16-11/06/16
39	TNT	VARIOUS	10/31/16	11/6/16	09:00	16:00		Х	Х	Χ	Х	Х	Х	-	-	3	\$295.00	\$885.00	30	NCR 10/31/16-11/06/16
40	TNT	SUPERNATURAL<	11/7/16	11/13/16	09:00	16:00	Х	Х						-	-	1	\$295.00	\$295.00	30	NCR 10/31/16-11/06/16
41	ESP2	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						Х	Х	-	-	2	\$65.00	\$130.00	30	NCR 10/31/16-11/06/16
42	HGTV	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						Χ	Х	-	-	1	\$890.00	\$890.00	30	NCR 10/31/16-11/06/16

NCC Cable System Order

Order #	62350768	Flight Dates	10/31/16 - 11/13/16	Update Date		10/14/16			
Syscode	6700	Agency	Waterfront Strategies	Version		1 Vs. 1	1 Vs. 1		
System Name	Comcast/Indianapolis Interconnect, IN	Advertiser	AFT AFLCIO COPE proj 202214	Show All Lines					
Market	Indianapolis			 Total # of Weel	(S	2			
	•	Client Code		Total			\$14,565.00		
AE	Meghan Hughes	Product Code		Commission			\$2,184.75		
Sales Coordinator	Fayven Amelga	Est Code	5677	Net Total			\$12,380.25		
Office	Washington	Product Name	IN	Total Spots			89		
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0			
Status	Not accepted			 Sold On		Cost Per Spot	•		
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-		
-	•	Makegood Policy	Approval Required	CPP	-	СРМ	-		
			•	 •	•	_			

Comments :	New Order: 10.14. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	BTN		10/31/16	11/6/16	11:00	19:00						Χ	Х	-	-	2	\$35.00	\$70.00	30	NCR 10/31/16-11/06/16
44	CMT	CMT MOVIES<	10/31/16	11/6/16	11:00	19:00						Х	Х	ı	-	2	\$60.00	\$120.00	30	NCR 10/31/16-11/06/16
45	NBCS	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						Х	Х	-	-	2	\$85.00	\$170.00	30	NCR 10/31/16-11/06/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	89	0	0	0	0	0	0	0	0	0	0	0	89
AMT	\$14,565.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,565.00

SYSTEM APP:	SALES	ACCT	Date Printed	10/14/16
-------------	-------	------	--------------	----------

62350768 | Indianapolis | Comcast/Indianapolis Interconnect, IN | 6700 |